

CIVIC THEATRE BUSINESS PARTNERS

Contact Person _____

Business Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Phone _____

Indicate how you wish your Business Partner name to appear in recognition

Please list as Anonymous

Mainstage Production Sponsor

\$5,000 Season Sponsor (Five Productions)

\$2,500 Producer (Two Productions)

\$1,000 Director (One Production)

Reception Sponsor

Select Reception Option:

Opening Night Ladies Night Young Patron Circle

\$1,000 Season Sponsor (Five Receptions)

\$500 (Two Receptions) \$250 (One Reception)

Cinema Sponsor

\$5,000 Season Sponsor

\$2,500 Producer (Six Months)

\$1,000 Director (Three Months)

\$500 Film Series

Method of Payment

Total Amount \$ _____

Cash Check (payable to Civic Theatre of Allentown)

Credit Card - Choose from the following:

Visa MasterCard Discover AMEX

Name on Card _____

Card Number _____

Expiration Date _____ CVV2 _____ Billing Zip Code _____

Cardholder's Signature _____

Mail to:

Civic Theatre · 527 N. 19th Street · Allentown, PA 18104
Join online at www.civictheatre.com or call 610.432.8943

INVEST IN YOUR THEATRE, YOUR COMMUNITY, AND YOUR BUSINESS

By sustaining the arts, business partners demonstrate a leadership commitment to enhancing our community and contributing to its economic strength. Through their investment, businesses ensure Civic Theatre's ability to present high-quality productions, introduce audiences to arthouse films, and provide innovative arts-infused programs that engage and inspire thousands of students each year.

Civic Theatre invites you to become a business partner and receive the value of:

Branding with over 50,000 patrons annually.

On-site Visibility at Civic's Nineteenth Street Theatre – a landmark performing arts facility in Allentown's West End Theatre District.

Ticket Packages and Employee Discounts for VIP entertainment and customer or employee rewards.

Year-Round Recognition in Civic Theatre's publications.

Networking with potential clients and policy-makers.

Philanthropic Benefits through investing in Civic Theatre, a vibrant 501(c)(3) nonprofit organization that has contributed to the cultural life of the Lehigh Valley since 1927.

Community Benefits through helping to maintain this historic theatre to enhance a vital cultural resource for our community.



PARTNERS IN EDUCATION CORPORATE EITC CONTRIBUTIONS

As a valued Business Partner, you may be interested to learn about a mutually beneficial opportunity for your business and the theatre. The PA Educational Improvement Tax Credit (EITC) program allows eligible businesses to receive tax credits when they contribute to qualified educational improvement organizations such as Civic Theatre.

Civic Theatre's EITC-approved programs:

- **Arts and Literacy Outreach Programs**
Over 5,000 children K-5 participate annually.
- **Mainstage Productions**
Over 3,500 subsidized student matinee tickets annually.
- **Civic Theatre School Scholarships**
Over 350 children attend CTS annually.
- **High School and College Internships**
Artistic and Technical Internships available.

Discover how you can reduce your business tax liability and invest in Civic Theatre.
Visit www.newpa.com for EITC guidelines.

**Civic Theatre
thanks you for your support!**



527 N. 19th Street · Allentown, PA 18104
610.432.8943 · www.civictheatre.com

Civic Theatre of Allentown is a 501(c)(3) nonprofit organization. The official registration and financial information of Civic Theatre may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999. Registration does not imply endorsement.



BUSINESS PARTNERS



get in the act ...
www.civictheatre.com



BUSINESS PARTNER BENEFITS:

Mainstage Productions

Recognition in lobby for sponsored mainstage production	X	X	X							
Full page ad in playbill for sponsored mainstage production	X									
Half page ad in playbill for sponsored mainstage production		X								
Quarter page ad in playbill for sponsored mainstage production			X							
Recognition during curtain speech and at opening night reception	X	X	X	X	X	X				
Logo on supporting materials for sponsored mainstage production	X	X	X							
Tickets to opening night and reception for sponsored production or reception	4 (x5)	4 (x2)	2	2 (x5)	2 (x2)	2				
Tickets to opening night and reception - <i>A Christmas Carol</i>							8	4	2	1
\$5 discount on regular price mainstage ticket (employee ID required)	X						X			

Arthouse Cinema (Lowest member-only prices in the Lehigh Valley!)

On-screen cinema advertising (up to 4 promotional slides)	Full Season	6 months	3 months	3 months	2 months	1 month	Full Season	6 months	3 months	2 months
Arthouse Cinema film vouchers							60	30	14	6
\$4 discount on regular price film ticket year-round (employee ID required)	X						X			
\$2 discount on matinee film ticket year-round (employee ID required)	X						X			
Member-only pricing on special presentation films (employee ID required)	X						X			

Other Benefits

Nineteenth Street Theatre facade signage	X						X			
Logo / Link on civictheatre.com sponsor page	X						X			
One complimentary Theatre514 rental (mutually agreeable date)	X						X			
Opportunity to host a reception at Theatre514 at a discounted rate		X	X	X				X	X	
Listing on film series supporting materials and on CivicTheatre.com										X
Tickets to Civic Theatre's Annual Gala	4	2	1	1			4	2	1	
Opportunities for employees to participate in Civic's volunteer program	X	X	X	X	X	X	X	X	X	X

MAINSTAGE SPONSOR

Season Sponsor (Five productions) \$5,000	Producer (Two Productions) \$2,500	Director (One Production) \$1,000
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RECEPTION SPONSOR

Five Receptions \$1,000	Two Receptions \$500	One Reception \$250
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CINEMA SPONSOR

Season Sponsor \$5,000	Producer (Six Months) \$2,500	Director (Three Months) \$1,000	Film Series \$500
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